

2020 Corporate Sponsorship Proposal for Baker Hill Motor Sports Two Shows: 4th Of July & Labor Day Weekends, Featuring Pro Mega Trucks!

These events are hosted by Blair & Sabrena Miller on their 148 acre farm, who were married and featured on the CMT hit reality show, My Big Redneck Wedding, in 2008. They have had two Guinness Book of World Record monster truck jumps on their property, by a Monster Jam favorite, and 2013 Young Guns Champion, Joey Sylvester, with his 10,500lb Monster Truck, the Bad Habit. The first jump was in 2010, at 208.6' and filmed by SPEED TV, and the second jump was in 2013, at 237.6', filmed by NITRO Circus's film crew and sponsored by KMC Wheels & Tires. The Miller's have known Joe Sylvester for 14 years now, and he is a big part of their lives. Joe Sylvester, just built a new Monster Truck, called Relapse to his Bad Habit, and is back in Monster Jam doing what he does best, all while owning and running his, High Octane Coffee Company. In 2013, the Miller's received an award from the Warren County Chamber of Business & Industry for bringing tourism to their area, with thousands of out-of-state dollars generated to help the local economy. In 2016, they were honored to be named #11 of the 20 Best Things Pennsylvania, by Best of American Towns, plus a few other awards, articles and recognitions throughout the years. The Miller's continually work with all forms of media to generate business for themselves, sponsors and charities, and work with many celebrities. This past 2019 Labor Day Weekend, the Millers were honored to finally be able to have the #1 guy in the Monster/Mega Truck World, Dennis Anderson, (Grave Digger Monster Truck), his family and crew at the Cornfield 500. The Andersons, brought two World famous Mega Trucks, The King Sling, and Bog Hog, who were both driven by the youngest star of the Anderson's Family, Weston, who is rumored to be the one to take over in that Industry very soon. Dennis is now mentoring the Miller's track, and connecting the Millers with the right people, who will help make Mega history.

In 2020, there will be the 1st ever, 4th of July Weekend show, hosted by World Famous, Randy Oakley, called, No Limits World Tour, and that weekend is also the Miller's 12th Wedding Anniversary. This show will be all about seeing the Best of the Best in the Mega Truck world, racing and performing similar to the show on Discovery Channel's, Dirty Mudder Truckers, and there will be stars from that show at the event! Then, on Labor Day Weekend, the Miller's will be celebrating 20 year anniversary of the race track and the start of the Cornfield 500 event and this will be a **Big Famous Deal**. There will be, Megas/1 Ton Trucks, and SxS's racing at both events, and the Cornfield 500 will still have the Challenger Cars Racing with Enduro on Sat., and the NEW event, Mini Vans racing with Demolition on Sun. There will also be surprise guest, and bands in the barn nightly, bon fires, camping, many Vendors, property riding for ATV's, and so much more for the whole family to enjoy. Every \$2,500+ Platinum VIP Sponsor, will be sponsoring our featured guest, and will be listed on the 1st place trophies for (2) individual racing events of your choice, and be announced any time that race is mentioned. **Listed below is estimated expenses per show:**

\$15,000 – Mega & One Ton/Tough Trucks, (Hosting, Announcing, Hotel, Payouts, & Expenses)
\$6,000 – Advertising (Radio, Media, Posters, T-Shirts, Merchandise)
\$5,000 – Fireworks
\$5,000 – Payouts, Prizes, Misc. (Fuel, Equipment, Trophies, food/drink for Volunteers, Flagman, Bands)
\$5,000 – (Security-Grounds), (Fire/EMT/Safety-Traffic)
\$5,000 – Event Insurance (Gibson Insurance, OH)
\$2,000 – Surprise/Special Guest (Filler Entertainment)
\$43,000 – **Total Expenses** (\$20,000 paid pre-event for posters, advertisement, deposits & insurance)

The Millers have donated thousands of dollars over the years to Hunt Of A Lifetime, who is designed to help disadvantaged children with a dream hunt or fishing trip. The Millers also have disabled Children and Veterans, hunt with them on their property during the PA hunting season. Since Blair started his Miller Brine & Septic Service in '94, he has donated over 100k in services, 45k in fees and monies to benefit various local Fire Departments as his self made, community service donations.

Sponsors will be promoted with their logo or name on T-shirts, posters, place mats, signs, brochures, trophies, and in the media. The Millers do radio and television advertising, with several radio talk show spots and giveaways, where sponsor names will be broadcast as sponsors of the event per Sponsorship Form. With 8,000+ spectators expected this year, it would be in your best interest to bring and display equipment, banners, or signs, to be placed in a well-exposed area at the event, depending on your sponsorship, for the mass media and TV coverage that could be viewed by millions, on TV, the Web, or in pictures. We hope you have an interest in this opportunity to be a part of this year's events. Attached is the Sponsorship Form to be filled out and returned to us by **6/10/20**, for the 4th of July Show, and **8/10/20**, for Cornfield 500 Show, to ensure maximum exposure. We will begin marketing your sponsorship information as soon as it is received. Monetary Sponsorships can be used as a tax write-off for Advertising Expenses for your business/company. Your Sponsorship will make these Historic Shows happen, and we couldn't do it without your help.

Blair & Sabrena Miller - Baker Hill Motor Sports LLC - info@bakerhillmotorsports.com
43311 Route 6, Columbus PA 16405 - Bus.: 814-664-9019 - Cell.: 814-566-7498

SPONSORSHIP FORM



PRESENTS: 2 MEGA-SHOWS IN 2020 (4TH OF JULY AND LABOR DAY WEEKENDS)

**Featuring:
Several celebrities and
trucks as seen on TV
and media**

\$1,000+ sponsors are eligible to display a Mega-truck (if available) the Friday of the show from 2-6 pm at selected locations on Route 6.

Platinum Sponsor (\$2,500+) VIP Corporate Sponsor

- (4) VIP weekend passes
- VIP camping space or other lodging arrangements for two days
- Banner displayed at event
- Recognition on all advertising (print, social media, radio, TV and t-shirts)
- (2) event t-shirts/(1) hat
- Free large vending and/or display space
- (2) 1st place race sponsor
- Sponsorship (circle one or both events):
Fourth of July
Cornfield 500

Steel Sponsor (\$1,000-\$2,499) VIP Sponsor

- (2) VIP weekend passes
- VIP camping space
- (1) event t-shirt
- Recognition on t-shirts, banner, website and Facebook
- Free 10x10 vending and/or display space
- Sponsorship (circle one or both events):
Fourth of July
Cornfield 500

Chrome Sponsor (\$200-\$999) General Sponsor

- (2) general admission passes
- Camping space
- Recognition on t-shirts, Website and Facebook
- Sponsorship (circle one):
Fourth of July
Cornfield 500

Sponsors are not liable for any accidents that may occur at the Cornfield 500

Sponsorship forms are due by **June 10** for July 4 show and **August 10** for Cornfield 500, to guarantee spot on advertising
**VIP passes are intended for \$1,000+ sponsors/owners (not employees)
Good for all weekend — non-transferable — no VIP for minors**

Sponsor Company/Name

Item or Check

Amount or Value

To: Baker Hill Motor Sports LLC

Print Name

Address

Phone

Sign Name

Date

Baker Hill Motor Sports LLC, Blair and Sabrena Miller
Phone: (814) 664-9019 ~ Fax: (814) 664-9819
Address: 43311 Route 6, Columbus, PA 16405
Email: info@bakerhillmotorsports.com ~ Website: www.cornfield500.com

Sponsorships can be used as a tax write-off (as advertising for your company)